



For further information:

Andreas Fischer Appelt
Global Chairman
PROI Worldwide
afa@fischerappelt.de

PROI Worldwide Expands Business Relationship with ICF International

Building on decade long association with ICF Mostra

BRUSSELS: ICF International, a leading provider of consulting services and technology solutions to government and commercial clients with 2013 revenues of US\$949 million, has joined PROI Worldwide, the world's oldest and leading partnership of independent communications agencies with 2013 fee income of \$525 million, in Europe, the Middle East, Africa and Asia-Pacific.

In February 2014, ICF International acquired Brussels-based Mostra, long time a part of PROI Worldwide's extensive partnership of independent agencies. Now renamed ICF Mostra, it continues to be the leading provider of fully integrated communication campaigns to European institutions and other international organisations and remains within PROI Worldwide.

"Given PROI Worldwide's very significant reach through its offices in EMEA and APAC regions, it made sense for us to expand our working relationship with PROI in these regions," said Jeanne Townend, executive vice president, ICF International, after attending PROI Worldwide's recent GLOBAL SUMMIT in Hong Kong. Ms. Townend has led ICF's energy and climate change business, health and social programs business, and cross-cutting services in strategic communications, organizational research, and human capital. She currently manages ICF's European and Asian business which includes all of those offerings.

"The strengthening link between PROI Worldwide and ICF International builds upon the capacity and experience our offices have gained working with Mostra over the last decade and enables us to use that experience as we work with ICF International through our offices in Europe and Asia-Pacific," said European based Andreas Fischer Appelt, Global Chairman, PROI Worldwide.

ICF International provides professional services and technology solutions that deliver beneficial impact in areas critical to the world's future. ICF is fluent in the language of change, whether driven by markets, technology or policy. Since 1969, ICF has combined a passion for its work with deep industry expertise to tackle clients' most important challenges. The company partners with clients around the globe—advising, executing innovating—to help them define and achieve success. ICF's more than 4,500 employees serve government and commercial clients from more than 70 offices worldwide. ICF's website is <http://www.icfi.com>.

About PROI Worldwide

PROI Worldwide is the world's largest partnership of integrated independent communications agencies founded in Europe in 1970. It is represented in more than 110 cities on all continents by 65+ leading independent integrated communications partner companies. Its more than 4,000 experienced staff serve 4,400+ clients worldwide. Founded forty-four years ago, PROI Worldwide's combined fee turnover exceeds US\$525m., making it the world's 5th largest communications partnership. On twitter and facebook @proiworldwide.